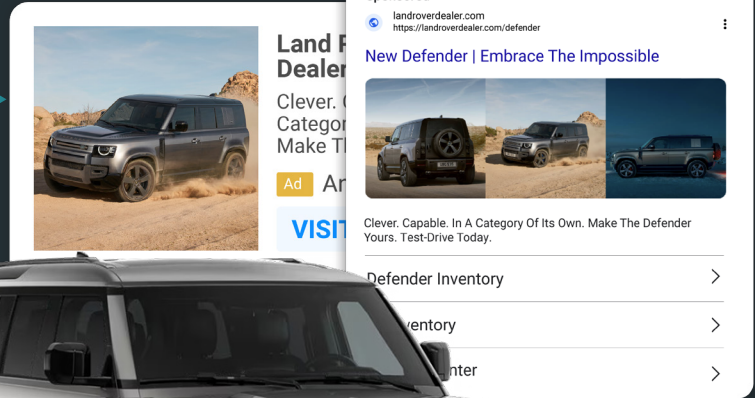




L2T is a Certified Provider for the JLR Digital Advertising Program with 15+ years of automotive marketing experience, exclusively focused on digital marketing.



TOP 3 REASONS TO PARTNER WITH L2T

- 1** 100% REIMBURSEMENT

 - ▶ Inside the JLR program, dealers receive 100% reimbursement on new cars and a turnkey billing solution
- 2** AUTOQUITY™, L2T'S PROPRIETARY TECHNOLOGY

 - ▶ Our data-focused platform optimizes performance across multiple channels and provides the best ROI.
 - ▶ Conversion Based Bidding
 - ▶ AudiencePro (L2T's First Party Data Solution)
 - ▶ VDPCconnect
 - ▶ Incentives Manager
 - ▶ Dynamic Audience Targeting
 - ▶ Integrated Reporting
- 3** PROVEN RESULTS

 - ▶ Our team consistently exceeds JLR digital program KPIs, offering hands-on customer service supported by our 24/7 Performance Dashboard.

PAID SEARCH KPI'S

